

Dr KKBM Subharti Hospital Events & Outreach Activities

Oct - Dec 2024

Oct - Dec 2024 (Summary)		
Particulars	Number	Remarks
Blood Donation Camps	03 Camps	About 210 Units of Blood Collected
Village Free Health Checkup Camps	10 Camps	About 1284 Patients benefited
Corporate Health Camps	26 Companies Camp	About 1800 Employees Examined
School Health Camps	15 Schools	Around 440 Students Examined
Seminars/Workshops	03 seminars/workshops	Around 150+ attendees benefitted

A. Blood Donation Camp:

We organized a total of **03 Blood Donation camps** from Oct 2024 to Dec 2024.

More than **210 units** of blood were collected from these camps.

Below are some glimpses of these camps:



B. Free Health Check-up Camp:

We organized more than **10 Free Health Check-up camps** from Oct 2024 to Dec 2024 in villages and urban slums of Dehradun. **About 1284 patients most of them belonging to the marginalised population were examined and were given free medications.** Below are some glimpses of these camps:



C. Corporate Health Check-up Camps:

We organized a total of **26 camps** from Oct 2024 to Dec 2024 for factory and industrial workers. About **1800 workers** were thoroughly checked and were given work-fitness. Also New MOU's were Signed / Revised with new/old Corporate Companies.
Below are some glimpses:



D. School Student Free Health Check-up Visit:

From Oct 2024 to Dec 2024, about **440 students** from **15 Schools** were examined for basic health and were given advice on personal hygiene. Below are some glimpses of these camps:



E. Awareness Seminars and Workshops:

We organized many awareness seminars/workshops from Oct 2024 to Dec 2024. These workshops and seminars spread awareness on various sensitive topics like substance abuse and de-addiction, depression and anxiety, menstrual hygiene, breast cancer, cervical cancer, occupational health, Breast Feeding, Health & Hygiene etc.

Below are some glimpses of these events:





F. World Quality Month:

Hospital celebrated World Quality Month in November 2024 to improve the quality and improvements for motivating and provide training to beneficiaries. Glimpses of the programmes during the month conducted:



CPR Training



Training on Safety



Training on Infection Control practices

World Diabetes Day



G. a. Organized Quality Quiz on World Quality Month to spread the awareness of quality and importance of the quality:



F.b. Best Performer of the World quality month quiz

F.c. Presentation of Highlights Quality improving activities:





G.Subharti Gramin Swasthya Mitra Meeting :

Subharti held SGSM meeting in which new members were given SGSM card and also briefed them about hospital schemes by Head-Marketing.



K. Subharti in News/Press

Below are some glimpses:



L.Free Eye Health Check-Up Camp:

Successful Week Long Free Eye health Check-up & Cataract Operation camp under aegis of Hemwati Nandan Bahuguna Uttarakhand Medical Education University and in collaboration with the Raj Bhawan-Uttarakhand was organised. More than 500 beneficiaries attended the camp and 50 Cataract operations done.



निःशुल्क नेत्र परीक्षण एवं निःशुल्क मोतियाबिंद ऑपरेशन

दिनांक : 25-31 दिसंबर 2024

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